

(This letter is to go on our Bloom & Grow letterhead with date, Sponsor address, & salutation)

December 12 2018

Our Mission:

*“To stimulate a knowledge and love of gardening;
To aid in protection of native plants and birds;
To encourage civic plantings.”*

Dear

Bloom and Grow Garden Society will be hosting our **19th SPRING FEVER IN THE GARDEN** festival on **Saturday and Sunday, April 6 and 7, 2019!** Historic downtown Winter Garden will once again be transformed into a colorful landscape of unusual and exotic plants, flowers, trees and *all things garden*. A myriad of items will be available for sale by more than 100 **vendors**. Festival attendees will have an opportunity to participate in **KIDZONE**, an interactive learning and fun activities center for children of all ages; **Chalkin’ It Up**, where artist of all ages are invited to use their creativity to design sidewalk chalk masterpieces; a **Silent Auction of Art** featuring works by local artists; the **Avian Reconditioning Exhibit**; and **Ask the Experts Booth**. Raffle tickets will also be on sale for prizes valued at hundreds of dollars! The estimated attendance at the 2018 festival was 45,000.

SPRING FEVER IN THE GARDEN is the major fund raising project for Bloom and Grow Garden Society, a designated not-for-profit organization. Bloom and Grow members are dedicated to community service projects that improve the West Orange and South Lake communities. Since the clubs founding in 1997, we have given approximately \$350,000 to various like-minded organizations to further our cause. Enclosed you will find our *Contributions to the Community* insert included within these materials, and last year’s Orlando Sentinel insert. This will bring alive for you the size and impact of this festival on the surrounding communities. Please visit our website to review updated festival information, and read a History of Bloom and Grow Garden Society at www.springfeveringarden.com.

As an important community leader, please consider your level of sponsorship for our **19th SPRING FEVER IN THE GARDEN** festival. A major sponsorship will benefit your organization by placing you in the spotlight as a Community Service Leader and assisting Bloom and Grow to continue to affect our West Orange and South Lake communities in this positive way.

Thank you for your time and support,

SPONSOR COMMITTEE

Chairman: Gretchen Boyd

Co-Chair: Pat Dault

Sandra Wilt

Mary Zahl

Jimmie Atwill

Linda Bouton

Jan Penrose

Linda Rees

Robin Sanchez

Julie Teal

PUT YOUR OWN NAME IN THIS SPACE, Sponsor Committee

Bloom and Grow Garden Society

YOUR OWN PHONE # AND EMAIL ADDRESS

Bloom and Grow is designated 501(c)(3); Registration #: CH23240

A copy of the official registration and financial information may be obtained from the division of consumer services by calling toll-free within the state. Registration does not imply endorsement, approval or recommendation by the state. 1-800-435-7352.